



R I D G E

RESEARCH INSTITUTE FOR
DEVELOPMENT, GROWTH
AND ECONOMICS



UNIVERSIDAD
DEL PACÍFICO

Facultad de
Economía y Finanzas

XXI RIDGE FORUM

2025 RIDGE MAY FORUM

WORKSHOP ON INDUSTRIAL ORGANIZATION

PROGRAM

Scientific Committee

Nano Barahona (UC Berkeley)

Felipe Brugués (ITAM)

Jorge Florez (Banco República, Colombia)

Ana Gazmuri (Toulouse School of Economics)

Rosina Rodríguez Olivera (Universidad de la República)

Natalia Serna (Stanford University)

Keynote Speaker

Eugenio Miravete (UT-Austin)

Organizing Committee

Juan Pablo Atal (University of Pennsylvania)

Sebastian Fleitas (PUC Chile)



INTERNATIONAL
ECONOMIC
ASSOCIATION

Universidad del Pacífico | May 14-15, 2025

Day 1: May 14

NOTICE: All times are in Peru Time (UTC-5)

Presenters will have 40 minutes for their presentation

10:20-10:30 Opening Remarks

10:30-11:00 ► SESSION 1

Pricing and Informality: Evidence from Energy Theft in Brazil

Presenter: **Marcelo Sant'Anna, FGV EPGE**

with Davi Resende, Gabriel Richter and André Trindade

11:00-11:30 Coffee break

11:30-12:10 ► SESSION 2

Equilibrium Effects of Voluntary Price Control Policies

Presenter: **Diego Jiménez Hernández, Federal Reserve Bank of Chicago**

with Nano Barahona, Youssef Benzarti, Bernardo Díaz de Astarloa, Ezequiel García-Lemberman, Santiago Garriga and Dario Tortarolo

12:10-12:20 Break

12:20-13:00 ► SESSION 3

Expansion of Piped Water and Sewer Networks: The Effects of Regulation

Presenter: **Carolina Tojal Ramos dos Santos, Inter-American Development Bank**

with Bruna Morais Guidetti

13:00-14:00 Lunch

14:15-15:30 ► KEYNOTE LECTURE: ON ANTICOMPETITIVE THIRD-DEGREE PRICE DISCRIMINATION

● Eugenio Miravete, University of Texas at Austin

- 15:30-16:00** **Coffee Break**
- 16:00-16:40** ▶ **SESSION 4: AFTERNOON JOINT SESSION WITH THE LACEA HEALTH ECONOMICS NETWORK**
- Choice Frictions in Pharmaceutical Markets: The Case of Hormonal Contraceptives
Presenter: Santiago Ortiz-Ortiz, Toulouse School of Economics
with Jorge Florez, Paul Rodríguez-Lesmes and Natalia Serna
- 16:40-16:50** **Break**
- 16:50-17:30** ▶ **SESSION 5: AFTERNOON JOINT SESSION WITH THE LACEA HEALTH ECONOMICS NETWORK**
- Product reformulation with endogenous unobservables: Evidence from the soft drinks industry levy in the UK
Presenter: Javier Boncompte, University College London
- End of Day 1

Day 2: May 15

- 0:30-10:10** ▶ **SESSION 1**
- Markets Introducing Free Choice: Competition and Vouchers in Markets Supplied by Public Providers
Presenter: Felipe Balmaceda, Andrés Bello University
- 10:10-10:20** **Break**
- 10:20-11:00** ▶ **SESSION 2**
- The Effects of Online Education on Market Structure and Students' Enrollment
Presenter: Nano Barahona, UC Berkeley
with Caué Dobbin, Joaquín Fuenzalida and Sebastián Otero
- 11:00-11:30** **Coffe Break**
- 11:30-12:10** ▶ **SESSION 3**
- Strategic Licensing with Retail Competition: an Innovation Theory of Harm
Presenter: Çağatay Kayi, Universidad del Rosario
with Guillem Roig

12:10-12:20 Break

12:20-13:00 ▶ SESSION 4

Network Competition and Exclusive Contracts: Evidence from News Agencies

Presenter: Quan Le, Harvard Business School

13:00-14:00 Lunch

14:00-14:40 ▶ SESSION 5

Sources of Market Power in Web Search: Evidence from a Field Experiment

Presenter: Juan Camilo Castillo, University of Pennsylvania

with Hunt Allcott, Matthew Gentzkow, Leon Musolff, and Tobias Salz

14:40-14:50 Break

14:50-15:30 ▶ SESSION 6

Macroprudential Policies and Market Competition in Mortgage Lending Markets: Evidence from Chile

Presenter: Pedro Roje-Larreboure, Central Bank of Chile

15:30-16:00 Coffee Break

End of Day 2