



R I D G E

RESEARCH INSTITUTE FOR
DEVELOPMENT, GROWTH
AND ECONOMICS



**UNIVERSIDAD
DEL PACÍFICO**

Facultad de
Economía y Finanzas

XXI RIDGE FORUM

2025 RIDGE MAY FORUM

LACEA BRAIN

(Behavioral Insights Network)

PROGRAM

Heads of the Network

Julia Seither (Universidad del Rosario)

Stanislao Maldonado (Tecnológico de Monterrey)

Scientific Committee

Andrés Gago (Universidad Torcuato Di Tella)

Carlos Scartascini (Inter-American Development Bank)

Cesar Mantilla (Pontificia Universidad Javeriana)

Florencia López-Boo (New York University)

Hernan Bejarano (CIDE)

José Alberto Guerra (Universidad de los Andes)

María Pía Basurto (Universidad del Pacífico)

Mariana Blanco (Collegio Carlo Alberto)

Renos Vakis (World Bank)

Sandra Polanía-Reyes (Universidad de Navarra)

Sebastián Gallegos (Universidad Adolfo Ibáñez)

Invited Keynote Speaker

Paola Giuliano (UCLA Anderson)



**INTERNATIONAL
ECONOMIC
ASSOCIATION**

Universidad del Pacifico | May 15-16, 2025

Room

Day 1: May 15

NOTICE: All times are in Peru Time (UTC-5)

Presenters will have 45 minutes for their presentation

09:20-09:30	Opening Remarks
09:30-11:00	<p>▶ SESSION 1: BEHAVIORAL TEACHERS</p> <p>Teacher Growth Mindset: Experimental Evidence of Offline and Online Training Methods Tássia Cruz, Fundação Getulio Vargas</p> <p>The motivational effect of a nationwide public recognition program on teachers' performance: evidence from a natural field experiment in Peruvian primary schools Lajos Kossuth, MIT Sloan</p>
11:00-11:30	Coffee break
11:30-13:00	<p>▶ SESSION 2: DISCRIMINATION</p> <p>Disentangling the Drivers of Taste Discrimination Using List Experiments Ariel Listo, University of Maryland</p> <p>Social Exclusion in the Lab Darwin Cortes, Universidad del Rosario</p>
13:00-14:00	Lunch break
14:00-15:30	<p>▶ SESSION 3: BELIEFS</p> <p>Learning Gaps? Described vs Experienced Signals David Gonzalez Jimenez, Erasmus University Rotterdam</p> <p>Folk vs Expert Knowledge Julia Seither, Universidad del Rosario</p>
15:30-16:00	Coffee break
16:00-17:30	<p>▶ SESSION 4: NUDGES ON SAVINGS AND INVESTMENTS</p> <p>Personalized reminders: Evidence from a field experiment with voluntary retirement savings in Colombia Jared Gars, University of Florida</p> <p>Nudges, Managerial Planning, and Small Firm Performance: Evidence from Online Commerce Juan Pedro Ronconi, Universidad de los Andes, Chile</p>
19:30-	Dinner

Day 2: May 16

09:30-11:00

▶ **SESSION 5: IMPACTS OF QUESTION DESIGN**

We Need to Talk: Audio Surveys and Information Extraction
Vincenzo Galasso, Bocconi University

Cash and Cognition: The Impact of Transfer Timing on Standardized Test Performance and Human Capital
Axel Eizmendi, Tufts University

11:00-11:30

Coffee break

11:30-13:00

▶ **KEYNOTE SESSION: AGGREGATE SHOCKS AND THE FORMATION OF PREFERENCES AND BELIEFS**

- Paola Giuliano, UCLA Anderson

13:00-14:00

Lunch break

14:00-15:30

▶ **SESSION 6: EDUCATION**

Promoting STEM Education for Girls through Social Media and WhatsApp Teacher Interventions
Marcos Agurto, Universidad de Piura

Staying in the Game Together? The grit of fellow students and academic performance
Stanislao Maldonado, Tech Monterrey

15:30-16:00

Coffee break

16:00-16:45

▶ **SESSION 7: DONATIONS**

The Kindness of Strangers: Theory and Evidence on Spatial Distance and Giving
James Konow, Loyola Marymount University