



UNIVERSIDAD
DEL PACÍFICO

Facultad de
Economía y Finanzas

XXI RIDGE FORUM

2025 RIDGE MAY FORUM

LACEA'S HEALTH ECONOMICS NETWORK

8th Annual Workshop

PROGRAM

Scientific Committee

Noelia Bernal, Universidad del Pacífico

Emilio Gutierrez, ITAM

Fernanda Marquez Padilla, El Colegio de México

Juan Pantano, University of Arizona

Christian Posso, Banco de la República

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Paul Rodríguez Lesmes, Universidad del Rosario

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Ana Balsa, Universidad de Montevideo

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INTERNATIONAL
ECONOMIC
ASSOCIATION

Universidad del Pacífico | May 14-15, 2025

Day 1: May 14

NOTICE: All times are in Peru Time (UTC-5)

Presenters will have 35 minutes for their presentation, discussants 5 minutes, and there will be an additional 4 minutes for Q&A.

09:20-09:30 **Opening Remarks**

09:30-11:00 **▶ SESSION 1: HEALTH CARE MARKETS**

Bargaining Power and Quantitative Discounts to Retailers: Evidence from India's Pharmaceutical Industry

Presenter: Enrico Pennings, Erasmus School of Economics

Discussant: Javier Boncompte, University College London

Enrollee Reassignment Rules After Health Plan Terminations

Presenter: Paul Rodriguez Lesmes, Universidad del Rosario

Discussant: Santiago Ortiz, Toulouse School of Economics

11:00-11:30 **Coffee break**

11:30-13:00 **▶ SESSION 2: PREVENTION AND CONTRACEPTION**

Can customized incentives help target high-needs individuals? Evidence from health prevention in El Salvador

Presenter: Carlos Riumallo Herl, Erasmus School of Economics

Discussant: Lucas Falcão, FGV-EAESP, IEPS

Does the Power of the Pills Endure? The Effect of Increased Access to Emergency Contraception

Presenter: Gabriel Cruz, University of Maryland, College Park

Discussant: Noelia Bernal, Universidad del Pacífico

13:00-14:00 **Lunch break**

14:00-15:30 **▶ METHODS KEYNOTE TALK WITH IEN & NIP**

RECENT ADVANCES IN REGRESSION DISCONTINUITY DESIGNS: BRIDGING METHODS AND POLICY IN LATIN AMERICA

● **Sebastián Calónico, UC Davis**

15:30-16:00 Coffee break

16:00-17:30 ► SESSION 3: HEALTHCARE INDUSTRIAL ORGANIZATION: JOINT SESSION WITH IO WORKSHOP

Choice Frictions in Pharmaceutical Markets: The Case of Hormonal Contraceptives

Presenter: Santiago Ortiz, Toulouse School of Economics

Discussant: Enrico Pennings, Erasmus School of Economics

Product Reformulation with Endogenous Unobservables: Evidence from the Soft Drinks Industry Levy in the UK

Presenter: Javier Boncompte, University College London

Discussant: Paul Rodriguez Lesmes, Universidad del Rosario

Day 2: May 15

09:30-11:00 ► SESSION 4: WOMEN'S HEALTH

The Menopause "Penalty"

Presenter: Gabriella Conti, University College London

Discussant: Susan W. Parker, University of Maryland

Unleashing the Cribs of Poverty? The Effect of Daycare Availability on Maternal Mental Health in Peru

Presenter: Noelia Bernal, Universidad del Pacífico

Discussant: Vinicius Pecanha, Institute for Health Policy Studies

11:30-11:30 Coffee break

11:30-13:00 ► KEYNOTE TALK

WAITING FOR HEALTH CARE, HEALTH OUTCOMES AND PRIORITISATION

● Luigi Siciliani, University of York

13:00-14:00 Lunch break

14:00-15:30 ▶ **SESSION 5: ENVIRONMENT AND HEALTH**

Heatwave Exposure and Mortality within Cities: A Tale from Rio de Janeiro

Presenter: Vinicius Pecanha, Institute for Health Policy Studies

Discussant: Carlos Riumallo Herl, Erasmus School of Economics

Seasonal missing babies: impact of river variation on birth outcomes in Brazilian Amazon

Presenter: Lucas Falcão, FGV-EAESP, IEPS

Discussant: Gabriella Conti, University College London

15:30-16:00 Coffee break

16:00-16:45 ▶ **SESSION 6: SOCIAL PROTECTION AND HEALTH**

Adverse Effects of Cash Transfers on Older Adult Health in Mexico

Presenter: Susan W. Parker, University of Maryland

Discussant: Gabriel Cruz, University of Maryland, College Park

16:45-17:00 Closing Remarks