PROGRAM - INDUSTRIAL ORGANIZATION

RIDGE
RESEARCH INSTITUTE FOR DEVELOPMENT, GROWTH AND ECONOMICS

UNIVERSIDAD DEL PACÍFICO | Facultad de Economía y Finanzas

XXI RIDGE FORUM

2025 RIDGE MAY FORUM

WORKSHOP ON INDUSTRIAL ORGANIZATION

PROGRAM

Scientific Committee

Nano Barahona (UC Berkeley)

Felipe Brugués (ITAM)

Jorge Florez (Banco República, Colombia)

Ana Gazmuri (Toulouse School of Economics)

Rosina Rodríguez Olivera (Universidad de la República)

Natalia Serna (Stanford University)

Keynote Speaker

Eugenio Miravete (UT-Austin)

Organizing Committee

Juan Pablo Atal (University of Pennsylvania)

Sebastian Fleitas (PUC Chile)

INTERNATIONAL ECONOMIC ASSOCIATION

May 14-15, 2025

Universidad del Pacífico

Jr. Gral, Jirón Luis Sánchez Cerro 2141 Lima, District of Jesús María, Perú

Day 1: May 14

Room: J-301

NOTICE: All times are in Peru Time (UTC-5)

Presenters will have 40 minutes for their presentation

10:20-10:30 **Opening Remarks**

10:30-11:00 **SESSION 1**

Pricing and Informality: Evidence from Energy Theft in Brazil

Presenter: Marcelo Sant'Anna, FGV EPGE

with Davi Resende, Gabriel Richter and André Trindade

11:00-11:30 **Coffee break**

11:30-12:10 **SESSION 2**

Equilibrium Effects of Voluntary Price Control Policies

Presenter: Diego Jiménez Hernández, Federal Reserve Bank of Chicago

with Nano Barahona, Youssef Benzarti, Bernardo Díaz de Astarloa, Ezequiel García-Lemberman, Santiago Garriga and Dario Tortarolo

12:10-12:20 **Break**

12:20-13:00 **SESSION 3**

Expansion of Piped Water and Sewer Networks: The Effects of Regulation

Presenter: Carolina Tojal Ramos dos Santos, Inter-American Development Bank

with Bruna Morais Guidetti

13:00-14:00 **Lunch**

Room: J-502

14:15-15:30 **KEYNOTE LECTURE: ON ANTICOMPETITIVE THIRD-DEGREE PRICE DISCRIMINATION**

- **Eugenio Miravete, University of Texas at Austin**

15:30-16:00 Coffee Break

Room: J-503

16:00-17:30 **SESSION 4: AFTERNOON JOINT SESSION WITH THE LACEA HEALTH ECONOMICS NETWORK**

Choice Frictions in Pharmaceutical Markets: The Case of Hormonal Contraceptives

Presenter: Santiago Ortiz-Ortiz, Toulouse School of Economics

with Jorge Florez, Paul Rodríguez-Lesmes and Natalia Serna

Discussant: Enrico Pennings, Erasmus School of Economics

Product reformulation with endogenous unobservables: Evidence from the soft drinks industry levy in the UK

Presenter: Javier Boncompte, University College London

Discussant: Paul Rodriguez Lesmes, Universidad del Rosario

End of Day 1

Day 2: May 15

Room: J-203

09:30-10:10 **SESSION 1**

Markets Introducing Free Choice: Competition and Vouchers in Markets Supplied by Public Providers

Presenter: Felipe Balmaceda, Andrés Bello University

10:10-10:20 Break

10:20-11:00 **SESSION 2**

The Effects of Online Education on Market Structure and Students' Enrollment

Presenter: Nano Barahona, UC Berkeley

with Caué Dobbin, Joaquín Fuenzalida and Sebastián Otero

11:00-11:30 Coffe Break

11:30-12:10 **SESSION 3**

Strategic Licensing with Retail Competition: an Innovation Theory of Harm

Presenter: Çağatay Kayi, Universidad del Rosario

with Guillem Roig

DAY 2 - MAY 15

12:10-12:20 **Break**

12:20-13:00 **SESSION 4**

Macroprudential Policies and Market Competition in Mortgage Lending Markets: Evidence from Chile

Presenter: Pedro Roje-Larreboure, Central Bank of Chile

13:00-14:00 **Lunch**

Room: J-603

14:00-14:40 **SESSION 5**

Sources of Market Power in Web Search: Evidence from a Field Experiment

Presenter: Juan Camilo Castillo, University of Pennsylvania

with Hunt Allcott, Matthew Gentzkow, Leon Musolff, and Tobias Salz

14:40-14:50 **Break**

End of Day 2