



XXIII RIDGE FORUM

2026 RIDGE MAY FORUM

LACEA BRAIN

(Behavioral Insights Network)

PROGRAM

Heads of the Network

Julia Seither (University of Chicago)

Stanislao Maldonado (Tecnológico de Monterrey)

Scientific Committee

Mariana Blanco (Collegio Carlo Alberto)

Hernan Bejarano (CIDE)

Andrés Gago (Universidad Torcuato Di Tella)

Sebastián Gallegos (Universidad Adolfo Ibáñez)

Florencia López-Boo (New York University)

Kristian Lopez-Vargas (University of California, Santa Cruz)

Rosario Macera (Pontificia Universidad Católica de Chile)

Cesar Mantilla (Pontificia Universidad Javeriana)

Sandra Polanía-Reyes (Universidad de Navarra)

Carlos Scartascini (Inter-American Development Bank)

Renos Vakis (World Bank)

José Guerra (Universidad de los Andes)

May 21-22, 2026

The University of the West Indies, Cave Hill, Barbados

Day 1: May 21

Room: TBC

NOTICE: All times are in Barbados Time (UTC-4)

Presenters will have 45 minutes for their presentation

09:50-10:00	Opening Remarks
10:00-10:45	<p>▶ SESSION 1:</p> <p>Responding to Market Signals Under Uncertain Times: Evidence from a Lab-in-the-field Comic Experiment of Weather Ambiguity with Potato Farmers</p> <p>Camilo Bohorquez-Penuela, Banco de la República de Colombia</p>
10:45-11:30	<p>On the Power of Surprising Versus Anticipated Gifts</p> <p>Rosario Macera, Pontificia Universidad Católica de Chile</p>
11:30-12:00	Coffee break
12:00-12:45	<p>▶ SESSION 2:</p> <p>Moral Luck and the Persistence of Outcome Bias</p> <p>Andy Brownback, University of Arkansas</p>
12:45-13:30	<p>First Impressions and Technology Adoption: Separating Primacy Effects from Selection</p> <p>Miguel Angel Talamas Marcos, IADB</p>
13:30-14:30	Lunch break
14:30-15:15	<p>▶ SESSION 3:</p> <p>Group Identity and Trust: Experimental Evidence on Preferences</p> <p>Ramon Cobo-Reyes, Georgetown University Qatar</p>
15:15-16:00	<p>Guidance Over Adoption: Experimental Evidence on AI-Assisted Learning</p> <p>Sebastian Gallegos, Universidad Adolfo Ibáñez</p>

16:00-16:30	Coffee break
16:30-17:15	<p>▶ SESSION 4:</p> <p>Screen Exposure in Early Childhood: an Experiment on Parental Practices and Beliefs Karina Colombo, Universidad de la República, Uruguay</p>
17:15-18:00	<p>Improving Secondary School Attendance through Family Engagement: Evidence from a Randomized Controlled Trial in Uruguay Guillermina Suarez, Ceibal</p>

Day 2: May 22

Room: TBC

10:00-10:45	<p>▶ SESSION 5:</p> <p>Staying in the Game Together? Grit of Fellow Students and Academic Performance Darwin Cortes, Universidad del Rosario</p>
10:45-11:30	<p>Redesigning Peer Dynamics: A Behavioral Game Intervention to Reduce Bullying and Discrimination in Bolivian Schools Lorena Heller, Universidad Privada Boliviana</p>
11:30-12:00	Coffee break
12:00-12:45	<p>▶ SESSION 6:</p> <p>Deliberation and Differences Determine Difficult Decisions Paul Feldman, Texas A&M University</p>
12:45-13:30	<p>Disentangling Risk and Other-Regarding Preferences Kristian Lopez Vargas, UC Santa Cruz</p>
13:30-14:30	Lunch break
14:30-15:15	<p>▶ SESSION 7:</p> <p>Job Rotation and Workers' Performance: Experimental Evidence Santiago Garcia-Couto, Georgetown University Qatar</p>
15:15-16:00	<p>Automated Assignment and Bureaucrat Productivity: Evidence from a Field Experiment in Peru Alipio Ferreira, Southern Methodist University</p>
16:00-16:30	Coffee break

16:30-17:15

▶ SESSION 8:

Closing the Gender Gap in Multilateral Negotiations Through Institutional Design

Diogo Geraldes, University College Dublin

17:15-18:00

TBD

Stanislao Maldonado, Tecnológico de Monterrey