



RIDGE
RESEARCH INSTITUTE FOR
DEVELOPMENT, GROWTH
AND ECONOMICS



XXIII RIDGE FORUM

2026 RIDGE MAY FORUM

WORKSHOP ON INDUSTRIAL ORGANIZATION

PROGRAM

Scientific Committee

Felipe Brugués (ITAM)

Juan Camilo Castillo (University of Pennsylvania)

Cecilia Diaz-Campo (Washington University in St. Louis)

Ana Gazmuri (Toulouse School of Economics)

Julián Hidalgo (Universitat Pompeu Fabra)

Ignacia Mercadal (University of Florida)

Rosina Rodríguez Olivera (Universidad de la República)

Keynote Speaker

Matthew Grennan (Emory University)

Organizing Committee

Juan Pablo Atal (University of Pennsylvania)

Sebastian Fleitas (PUC Chile)



**INTERNATIONAL
ECONOMIC
ASSOCIATION**

May 20-21, 2026

The University of the West Indies, Cave Hill, Barbados

Day 1: May 20

Building Clico Centre for Teaching Excellence, Room LR10

NOTICE: All times are in Barbados Time (UTC-4)

Presenters will have 40 minutes for their presentation

10:00-10:15 Opening Remarks

10:15-10:55 ► SESSION 1

Entry and Market(ing) Competition in the U.S. Beer Industry

Julián Hidalgo (Universitat Pompeu Fabra)

10:55-11:05 Break

11:05-11:45 ► SESSION 2

Annuitisation and Mortality: Disentangling Selection from Behaviour

Florencia Gabrielli (Universidad del Desarrollo)

with Eduardo Fajnzylber, Ignacio Willington and Manuel Willington

11:45-12:00 Coffee Break

12:00-12:40 ► SESSION 3

Defensive Specialization: Theory and Evidence from Mexico's Retail Sector

Miguel Angel Talamas (Inter-American Development Bank)

with Tommaso Bondi, Luis Cabral and Shreya Kankanhalli

12:40-12:50 Break

12:50-13:30 ► SESSION 4

Value Creation and Value Capture in Indian Garment Sector Bargaining

Presenter: Russell Morton (University of Rochester)

13:30-14:45 Lunch

14:45-16:00 ► KEYNOTE LECTURE: CONSUMER PROTECTION AND ANTITRUST IN COMPLEX MARKETS

● Matthew Grennan (Emory University)

16:00-16:20 Coffee Break

16:20-17:00 ► SESSION 5

AI in Action: Algorithmic Learning with Strategic Consumers

Stephan Waizmann (PUC-Chile)

17:00-17:10 Break

17:10-17:50 ► SESSION 6

Screening Corruption in Procurement through the Manipulation of Contracts' Size

Juan José Ganuza (Universitat Pompeu Fabra)

with Pello Aspuru and Gerard Llobet

End of Day 1

Day 2: May 21

Building Clico Centre for Teaching Excellence, Room LR10

10:00-10:40 ► SESSION 1

Distributional Effects of Agricultural Interventions in India

Sagar Saxena (University of Pennsylvania)

with Shresth Garg

10:40-10:50 Break

10:50-11:30 ► SESSION 2

Gasoline Price Liberalization and Consumer Welfare: Evidence from Mexico's Border Pricing Regime

Armando Colina (Banco de México)

11:30-12:00 Coffee Break

12:00-12:40 ► SESSION 3

The Role of Strategic Behavior During Extreme Weather Events: The Case of Winter Storm Uri

Ignacia Mercadal (University of Florida)

with John Birge, Ali Hortacsu and Michael Pavlin

12:40-12:50 Break

12:50-13:30 ▶ SESSION 4

Monopsony and Backloaded Compensation: Theory and Evidence from Public Accountants

Michael Rubens (UCLA)

with Bernardo Silveira

13:30-14:30 Lunch

End of Day 2