



# XXIII RIDGE FORUM

## 2026 RIDGE MAY FORUM

### LACEA BRAIN

### (Behavioral Insights Network)

## PROGRAM

#### Heads of the Network

Julia Seither (University of Chicago)

Stanislao Maldonado (Tecnológico de Monterrey)

#### Scientific Committee

Mariana Blanco (Collegio Carlo Alberto)

Hernan Bejarano (CIDE)

Andrés Gago (Universidad Torcuato Di Tella)

Sebastián Gallegos (Universidad Adolfo Ibáñez)

Florencia López-Boo (New York University)

Kristian Lopez-Vargas (University of California, Santa Cruz)

Rosario Macera (Pontificia Universidad Católica de Chile)

Cesar Mantilla (Pontificia Universidad Javeriana)

Sandra Polanía-Reyes (Universidad de Navarra)

Carlos Scartascini (Inter-American Development Bank)

Renos Vakis (World Bank)

José Guerra (Universidad de los Andes)

May 21-22, 2026

The University of the West Indies, Cave Hill, Barbados

Day 1: May 21

Building Clico Centre for Teaching Excellence, Room LR6

NOTICE: All times are in Barbados Time (UTC-4)

Presenters will have 45 minutes for their presentation

09:50-10:00	Opening Remarks
10:00-10:45	<p>▶ SESSION 1:</p> <p>Responding to Market Signals Under Uncertain Times: Evidence from a Lab-in-the-field Comic Experiment of Weather Ambiguity with Potato Farmers</p> <p>Camilo Bohorquez-Penuela, Banco de la República de Colombia</p>
10:45-11:30	<p>On the Power of Surprising Versus Anticipated Gifts</p> <p>Rosario Macera, Pontificia Universidad Católica de Chile</p>
11:30-12:00	Coffee break
12:00-12:45	<p>▶ SESSION 2:</p> <p>Moral Luck and the Persistence of Outcome Bias</p> <p>Andy Brownback, University of Arkansas</p>
12:45-13:30	<p>First Impressions and Technology Adoption: Separating Primacy Effects from Selection</p> <p>Miguel Angel Talamas Marcos, IADB</p>
13:30-14:30	Lunch break
14:30-15:15	<p>▶ SESSION 3:</p> <p>AI-Assisted Persuasion: Evidence from a Dictator Game Experiment</p> <p>Kristian Lopez Vargas, UC Santa Cruz</p>
15:15-16:00	<p>Guidance Over Adoption: Experimental Evidence on AI-Assisted Learning</p> <p>Sebastian Gallegos, Universidad Adolfo Ibáñez</p>

16:00-16:30 Coffee break

16:30-17:15 ► SESSION 4:

Screen Exposure in Early Childhood: an Experiment on Parental Practices and Beliefs

**Karina Colombo, Universidad de la República, Uruguay**

17:15-18:00

Improving Secondary School Attendance through Family Engagement: Evidence from a Randomized Controlled Trial in Uruguay

**Guillermina Suarez, Ceibal**

## Day 2: May 22

### Building Clico Centre for Teaching Excellence, Room LR6

10:00-10:45 ► SESSION 5:

Staying in the Game Together? Grit of Fellow Students and Academic Performance

**Darwin Cortes, Universidad del Rosario**

10:45-11:30

Redesigning Peer Dynamics: A Behavioral Game Intervention to Reduce Bullying and Discrimination in Bolivian Schools

**Lorena Heller, Universidad Privada Boliviana**

11:30-12:00 Coffee break

12:00-12:45 ► SESSION 6:

Deliberation and Differences Determine Difficult Decisions

**Paul Feldman, Texas A&M University**

12:45-13:30

Psychological Defaults Versus Ownership in Completing Preventive Health Investments

**Stanislao Maldonado, Tecnológico de Monterrey**

13:30-14:30 Lunch break

14:30-15:15 ► SESSION 7:

Job Rotation and Workers' Performance: Experimental Evidence

**Santiago Garcia-Couto, Georgetown University Qatar**

15:15-16:00

Automated Assignment and Bureaucrat Productivity: Evidence from a Field Experiment in Peru

**Alipio Ferreira, Southern Methodist University**

16:00-16:30 Coffee break

16:30-17:15

▶ SESSION 8:

Closing the Gender Gap in Multilateral Negotiations Through Institutional Design

Diogo Geraldes, University College Dublin